

## Digital Storytelling: Photography Project

Name: \_\_\_\_\_

Categories	4	3	2	1	0
Originality	Product shows a high level of originality. The end result is both interesting and entertaining	Product shows some originality. The project is basically a remake of a previous project.	Product shows little originality. There is not the evidence of prior planning that is present in an excellent project.	Product shows no originality. It is a remake of a previously viewed example in class or from another popular source.	Assignment is missing.
Pacing	The pacing of the project is fluid and moves at an appropriate speed to create the greatest interest and entertainment.	There are minor problems with pacing or the pacing of the product is irregular at one or two points in the finished product.	Pacing is erratic and distracting. The video is either too fast or too slow for the effect to be clear.	Product shows no coherent pacing. The final product does not showcase the desired effect.	Assignment is missing.
Images	The images in the product are clear and stable throughout the product. There is a sufficient number to display the best example of the final effect.	Some of the images in the product are out of focus or the camera is not stable. There are external objects in the video. There is not quite a sufficient number of images to display the best example of the final effect.	Many of the images in the product are out of focus. Multiple occurrences of camera movement or multiple instances of external objects show in the video. Insufficient number of images to display the best example of the final effect.	Most of the images in the product are out of focus. The camera is not stable at all and shows jerky movement throughout the product. External objects distract from the central focus spot in the video.	Assignment is missing.

Timing	The product timing is well done. The product flows from beginning to logical end. The timing is appropriate to the subject matter.	The timing of the product is somewhat lacking. There are few breaks in the sequence of the project. The timing is mostly appropriate to the subject matter.	The timing of the product is incoherent. There are many breaks in the sequence of the product. The timing of the product is somewhat inappropriate to the subject matter.	Planned timing of the product is not present at all. There are excessive breaks in the sequence or the timing is inappropriate to the subject matter.	Assignment is missing.
Soundtrack	The product's soundtrack is excellent for the subject matter. It is well edited and matches seamlessly with the images appearing in the video.	The product's soundtrack is good for the subject matter. It shows some problems with editing or does not flow seamlessly with the images appearing in the video.	The product's soundtrack is a poor choice for the subject matter. It shows many problems with editing or does not flow at all with the images appearing in the video.	The product's soundtrack is missing or has not been edited for the project.	Assignment is missing.
Use of Time	Student used the time wisely in creating the product.	Student used the time wisely most of the time in creating the product.	Student did not use the time wisely most of the time in creating the product.	Student did not use the time wisely at all in the creation of the project.	Assignment is missing.
Overall Product	The overall product is a superior example of the assignment expectations.	The overall product is a good example of the assignment expectations.	The overall product is an adequate example of the assignment expectations.	The overall product is a poor example of the assignment expectations.	Assignment is missing.

Points: \_\_\_\_\_ of 24 possible.

Letter Grade: A = 23 – 29 points  
 B = 16 – 22 points  
 C = 10 – 15 points  
 D = 6 – 9 points  
 F = 0 points